ARCHIVAL NOTICE & PRESENTATION FORMAT
Historical Teaching & Professional Material Archive

Archival Notice

This presentation is preserved **solely for historical and archival purposes**.

- The content reflects the **state of knowledge, tools, technologies, and industry practices** available at the time the lecture was originally delivered.

- Examples, recommendations, and technical references are **intentionally time-bound** and may no longer represent current best practices.

- This material is retained to document **teaching methodology, professional experience, and industry context** during the stated period.

Presentation Format Explanation

This archived version intentionally displays **both slide content and speaker notes** to preserve full instructional context.

- **Slide Presentation Area (~80%)**
  Displays the original visual content used during the lecture.

- **Speaker Notes Area (~20%)**
  Displays the instructor's verbal explanations, teaching intent, and contextual clarifications in a smaller font.

Speaker notes are included **for documentation, academic review, and historical reference**, and were not intended to be visible to the original live audience.

Intended Use of This Archive

This material is intended for:

- Academic and professional portfolio review

- Teaching and curriculum documentation

- Historical reference of IT education and industry practices

- Analysis of pedagogy and professional development over time

This material is **not intended** to serve as:

- Current technical guidance

- Up-to-date industry instruction

- A live presentation without revision or contextual update

WordPress vs Joomla

Which One Is Better

Seminar for Fresh IT Professionals
November 15, 2008
ace I.T. Learning Solutions, Quezon City, MM

Abegail Torrendon (thenocturnaldevgypsy.com**)**
I.T. Mentor (Guest)

ace
I.T. LEARNING SOLUTIONS

Author's Statement
This archive represents the author's professional and teaching experience during the period indicated and is preserved to reflect its original context and intent.

Historical Course Material - WordPress vs Joomla: Which One Is Better | November 15, 2008, ace I.T. Learning Solutions

Speaker's Notes

This seminar answers a question many developers, agencies, and companies ATM: Which CMS should I use: WordPress or Joomla?
The goal is not to declare a "winner," but to evaluate real-world suitability based on PH project requirements, hiring demand, cost, maintenance, and delivery constraints.

The short answer is: neither is universally better.

The long answer: the purpose of this seminar is understanding context: project scope, client expectations, budget, maintenance, team skills, and PH market realities.

This is not a fan-club talk. This is a professional decision-making session.

This seminar evaluates WordPress and Joomla based on real PH projects ATM, not popularity or hype.

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

- I'm Abby, BSCS Graduate, planning to continue MIT when time permits

- I.T. Industry:
  - Project Manager & Application Developer
  - GIS & Facility Monitoring Systems
  - PH & US Government Projects

- I.T. Academe:
  - Instructor II
  - Programming I & II, Web Development, Multimedia

Author's Statement
This archive represents the author's professional and teaching experience during the period indicated and is preserved to reflect its original context and intent.

Historical Course Material - WordPress vs Joomla: Which One Is Better | November 15, 2008, ace I.T. Learning Solutions

WordPress vs Joomla
Which One Is Better

ace I.T. LEARNING SOLUTIONS

Seminar Objective

- Compare WordPress and Joomla objectively
- Align CMS choice with PH project realities
- Evaluate learning, maintenance, and scalability
- Support professional decision-making
- **Please feel free to ask questions! It's a 4-HR session XD**

WordPress vs Joomla
Which One Is Better

ace I.T. LEARNING SOLUTIONS

Quick PHP Recap (Context Only)

- PHP remains the CMS foundation
- CMS builds on PHP, not replaces it
- CMS changes how PHP is used

Speaker's Notes

Both WordPress and Joomla are PHP-based. This comparison assumes PHP familiarity and focuses on how CMS platforms abstract common functionality.

Both WordPress and Joomla are built on PHP and MySQL. This seminar assumes you already know PHP.
CMS platforms do not remove PHP from your career, they change how you apply it. Instead of reinventing login systems, admin panels, and publishing workflows, CMS platforms give you those immediately, allowing you to focus on customization and business logic.

Both CMS are PHP-based; CMS changes how PHP is applied.

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Rise of CMS (2006–2008)

- Faster delivery
- Content managed by clients
- Reduced long-term cost
- Repeatable site builds

WordPress vs Joomla
Which One Is Better

ace I.T. LEARNING SOLUTIONS

CMS Impact in PH

- Agencies adopting CMS heavily
- SMEs needing editable sites
- Budget-driven decisions
- Faster project cycles

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Introducing WordPress

- PHP + MySQL
- Originally blog-focused
- Simple admin interface
- Plugin & theme ecosystem

Author's Statement
This archive represents the author's professional and teaching experience during the period indicated and is preserved to reflect its original context and intent.

Historical Course Material - WordPress vs Joomla: Which One Is Better | November 15, 2008, ace I.T. Learning Solutions

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Introducing Joomla

- PHP + MySQL
- Structured CMS
- Modular architecture
- More built-in features

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Core Feature Comparison

- Content management
- User roles
- Templates/themes
- Plugins/extensions
- Admin usability

Author's Statement
This archive represents the author's professional and teaching experience during the period indicated and is preserved to reflect its original context and intent.

Historical Course Material - WordPress vs Joomla: Which One Is Better | November 15, 2008, ace I.T. Learning Solutions

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Learning Curve Comparison

- WordPress: faster to learn
- Joomla: steeper learning curve
- Admin training differences

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Installation & Setup

- WordPress: simpler install
- Joomla: more configuration (= more options)
- Both require PHP + MySQL

Speaker's Notes

Installation experience affects onboarding speed and client training effort. Installation experience affects onboarding speed.

Installation experience matters. WordPress's famous "5-minute install" lowers the barrier to entry.

Joomla's installer exposes more options, which can be good or bad depending on the team's experience.

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Implementation & Maintenance

- WordPress: easier updates
- Joomla: structured maintenance
- Both require version discipline

Speaker's Notes

Maintenance is often underestimated. CMS choice affects long-term support costs. Maintenance style differs between platforms.

Maintenance is often ignored during sales discussions.

WordPress updates are frequent and easy but can break plugins.

Joomla updates are more deliberate but require planning.

WordPress vs Joomla
Which One Is Better

ace I.T. LEARNING SOLUTIONS

Open-Source Community & Support

- WordPress: massive community
- Joomla: strong but smaller
- Documentation & forums

Speaker's Notes

Community size directly affects problem resolution speed.

Community size affects problem-solving speed.

Community size matters when problems occur. WordPress benefits from sheer volume. Joomla benefits from more structured documentation.

WordPress vs Joomla
Which One Is Better

Plugins & Extensions

- WordPress: vast (many) plugin ecosystem
- Joomla: fewer but structured extensions
- Quality vs quantity trade-off

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Speed & Functionality

- WordPress: lighter, faster for content sites
- Joomla: heavier but feature-rich
- Performance depends on setup (setup-dependent)

WordPress vs Joomla
Which One Is Better

Migration Experience

- WordPress → Joomla: structured rebuild
- Joomla → WordPress: content-focused migration
- No perfect one-click solution

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Common WordPress Projects (PH)

- Blogs
- Corporate sites
- Media portals
- Marketing websites

Author's Statement
This archive represents the author's professional and teaching experience during the period indicated and is preserved to reflect its original context and intent.

Historical Course Material - WordPress vs Joomla: Which One Is Better | November 15, 2008, ace I.T. Learning Solutions

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Common Joomla Projects (PH)

- Corporate portals
- School websites
- Community platforms
- NGO sites

WordPress vs Joomla
Which One Is Better

Hiring Demand (PH & Overseas)

- WordPress: high-volume demand
- Joomla: niche but steady demand
- CMS skills increase employability

Author's Statement
This archive represents the author's professional and teaching experience during the period indicated and is preserved to reflect its original context and intent.

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

When WordPress Is Better

- Speed is critical
- Content-focused projects
- Clients want simplicity
- Smaller teams

Speaker's Notes

WordPress excels in rapid delivery scenarios.

WordPress excels when rapid delivery and ease of use are priorities.

WordPress vs Joomla
Which One Is Better

When Joomla Is Better

- Structured content
- Multiple user roles
- Larger portals
- More complex navigation

Author's Statement
This archive represents the author's professional and teaching experience during the period indicated and is preserved to reflect its original context and intent.

WordPress vs Joomla
Which One Is Better

Any questions?

Speaker's Notes

Ask attendees for any questions.

Ask the following:
- Both framework using which programming language and database system?
- CMS adoption is driven by _____ practicality.
- Are both CMS framework open-source?
- What are the challenges with migrating to WordPress and Joomla, and vice versa?
- When is WordPress better?
- When is Joomla better?

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Hands-On Session/ Lab Exercise

- Install both CMS in Local setup
- Install WordPress & Joomla
- Admin panel tour
- Hands-on exercises (create content, change layout and install plugin/extension) and comparison
- Mentor support
- Open Q&A

WordPress vs Joomla
Which One Is Better

Environment Setup

- XAMPP
- Apache + PHP + MySQL
- Browser-based admin

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Installing WordPress

- File copy
- Database setup
- Web installer
- Admin login

Speaker's Notes

WordPress install shows simplicity. WordPress installation highlights simplicity and speed.

WordPress installation demonstrates simplicity.

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Installing Joomla

- File extraction
- Database setup
- Web installer
- Admin configuration

Speaker's Notes

Joomla install shows structure. Joomla installation shows structure and configuration depth.

Joomla setup shows additional structure and options.

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Default Site Comparison

- WordPress default site
- Joomla default site
- Content & layout differences

Author's Statement
This archive represents the author's professional and teaching experience during the period indicated and is preserved to reflect its original context and intent.

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Admin Panel Comparison

- WordPress dashboard
- Joomla admin interface
- Navigation complexity
- Usability?

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Content Management Comparison

- Posts & pages vs articles & categories
- Publishing workflow
- Ease of use

Author's Statement
This archive represents the author's professional and teaching experience during the period indicated and is preserved to reflect its original context and intent.

Historical Course Material - WordPress vs Joomla: Which One Is Better | November 15, 2008, ace I.T. Learning Solutions

WordPress vs Joomla

Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Themes & Templates

- WordPress themes
- Joomla templates
- Customization effort

Author's Statement
This archive represents the author's professional and teaching experience during the period indicated and is preserved to reflect its original context and intent.

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Author's Statement
This archive represents the author's professional and teaching experience during the period indicated and is preserved to reflect its original context and intent.

Historical Course Material - WordPress vs Joomla: Which One Is Better | November 15, 2008, ace I.T. Learning Solutions

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

Group Reflection

- Which felt easier?
- Which felt more powerful?
- Project suitability

WordPress vs Joomla
Which One Is Better

PH Industry Summary & Takeaways

- WordPress: content & marketing; Joomla: portals & structured sites = Both coexist in PH market

- No "better" CMS universally; Context determines choice; CMS skills are strategic

Author's Statement
This archive represents the author's professional and teaching experience during the period indicated and is preserved to reflect its original context and intent.

WordPress vs Joomla
Which One Is Better

ace
I.T. LEARNING SOLUTIONS

The best CMS is the one that fits the project.

Thanks for attending!
Any questions?

WordPress vs Joomla: Which One Is Better - Notes and Lab Guidelines
November 15, 2008 | ace I.T. Learning Solutions

This handout summarizes the key concepts discussed in the seminar "WordPress vs. Joomla? Which One Is Better?". It is intended for Fresh IT professionals who:

- *Already understand PHP and MySQL*
- *Are evaluating CMS platforms for real-world projects in the Philippine context*
- *Need to justify technical decisions to clients or employers*

*The goal is **not to promote a single CMS**, but to help you choose the **right tool for the right project**. This document complements the lecture and hands-on lab session.*

1.   PHP and CMS Platforms

Both WordPress and Joomla are built on:

- PHP
- MySQL
- Apache-based web servers

CMS platforms **do not replace PHP skills**. Instead, they change how PHP is applied by providing:

- Prebuilt authentication
- Admin panels
- Content workflows
- User management

This allows developers to focus on customization and business needs.

Both WordPress and Joomla are built on PHP and MySQL. CMS platforms do not replace PHP skills but abstract repetitive tasks such as authentication, admin panels, and content workflows.

2.   Why CMS Adoption Increased (2006-2008)

CMS platforms grew rapidly because:

- Clients wanted to update content themselves
- Agencies needed faster delivery
- Businesses wanted lower long-term costs
- Sites needed repeatable structures

By 2008, CMS usage was no longer optional in many projects.

CMS platforms grew as clients demanded faster delivery, self-managed content, reduced long-term costs, and repeatable site structures.

3.   CMS Usage in Philippines

In Philippine IT market:

- Agencies rely heavily on CMS platforms
- SMEs prefer editable websites
- Budget and speed are critical factors
- Maintenance cost is a major concern

CMS solutions align well with these realities.

In the Philippine IT market, CMS adoption is driven by agencies and SMEs due to budget constraints, speed requirements, and ease of maintenance.

4.   Overview: WordPress

WordPress is:

- An open-source PHP-based CMS
- Originally a blogging platform
- Known for simplicity and ease of use
- Extended through themes and plugins

WordPress is widely used for:

- Blogs
- Corporate and marketing websites
- Media and content portals

WordPress is an open-source PHP CMS known for simplicity and ease of use. By 2008, it is widely used for blogs, corporate websites, and media portals.

5.   Overview: Joomla

Joomla is:

- An open-source PHP-based CMS
- Designed as a structured CMS
- Built with modular architecture
- More configurable out of the box

Joomla is commonly used for:

- Corporate portals
- School and NGO websites
- Community platforms
- Multi-user systems

Joomla is an open-source PHP CMS designed with more structure and modular architecture, commonly used for portals, schools, and community sites.

6.   Learning Curve Comparison

WordPress

- Easier to learn

- Faster client onboarding
- Minimal admin training required

Joomla

- Steeper learning curve
- Requires admin training
- Better suited for structured environments

WordPress has a faster learning curve, while Joomla requires more training but offers stronger structure.

7. Installation and Setup

WordPress

- Very simple installation
- Fewer configuration steps
- Faster deployment

Joomla

- More installation options
- Requires configuration decisions
- Slower initial setup

WordPress installs quickly with minimal configuration. Joomla provides more setup options, which require planning.

8. Implementation and Maintenance

WordPress

- Frequent updates
- Easy to maintain
- Plugin compatibility must be monitored

Joomla

- More deliberate update cycles
- Structured maintenance
- Requires planning and documentation

WordPress updates are frequent and easy but may affect plugins. Joomla updates are more controlled and structured.

9. Community and Support

WordPress

- Very large global community
- Abundant tutorials and forums
- Faster problem resolution due to volume

Joomla

- Smaller but focused community
- Structured documentation
- Strong professional support base

WordPress has a massive global community. Joomla has a smaller but focused support base.

10. Plugins vs Extensions

WordPress Plugins

- Large quantity
- Wide variety of quality
- Easy to install

Joomla Extensions

- Fewer in number
- More structured
- Often better integrated

WordPress plugins are abundant but vary in quality. Joomla extensions are fewer but more structured.

11. Performance Considerations

Neither CMS is inherently slow. Performance depends on:

- Hosting quality
- Configuration
- Number and quality of plugins/extensions
- Developer discipline

Performance depends on hosting, configuration, and extension usage rather than the CMS itself.

12. Migration Considerations

Migrating between WordPress and Joomla:

- Is rarely automatic
- Usually requires restructuring
- Should be avoided unless necessary

Choosing the right CMS early saves time and cost.

Migration between CMS platforms is rarely automatic and usually requires rebuilding.

13. Hiring and Career Impact

In 2008:

- WordPress jobs are more common
- Joomla jobs are fewer but specialized
- CMS experience increases employability

Knowing **both platforms** provides flexibility.

WordPress roles are more common, while Joomla roles are niche but steady. Knowing both improves employability.

14. When to Choose WordPress

WordPress is ideal when:

- Speed is critical
- Content management is the priority
- Clients want simplicity
- Team size is small

Choose WordPress for content-heavy, marketing-focused sites requiring fast delivery.

15. When to Choose Joomla

Joomla is ideal when:

- Content structure is complex
- Multiple user roles are required
- The site is portal-like
- Long-term organization matters

Choose Joomla for structured portals, multi-user systems, and complex navigation.

16. Key Takeaway

There is no universally better CMS. The best CMS is the one that:

- Fits the project scope
- Matches client needs
- Aligns with team skills

There is no universally better CMS. The best choice depends on project scope and requirements.

17. Final Note

Professional value lies in judgment, not tool preference.

NOTES for LECTURE:

WordPress vs. Joomla Lab Exercise: Installation and Exploration

Lab Objective: By the end of this lab, participants will be able to:

- Install WordPress and Joomla locally
- Compare default configurations
- Navigate admin panels
- Manage content in both CMS
- Understand practical differences

Expected Outcome: Participants should have two working CMS installations and clear understanding of their differences, •Better CMS decision-making confidence.

Requirements: Windows XP/Vista, XAMPP (Apache, PHP, MySQL), WordPress installation package, Joomla installation package, Internet Explorer or Firefox.

Exercise 1: Environment Setup

- ☐ Install XAMPP
- ☐ Start Apache and MySQL
- ☐ Confirm PHP is running via browser

Install XAMPP, start Apache and MySQL, and verify PHP via browser.

Exercise 2: WordPress Installation

- ☐ Extract WordPress files to htdocs/wordpress
- ☐ Create a MySQL database
- ☐ Run WordPress web installer
- ☐ Set admin username and password

Copy WordPress files, create database, run installer, and configure admin account.

Exercise 3: Joomla Installation

- ☐ Extract Joomla files to htdocs/joomla
- ☐ Create a MySQL database
- ☐ Run Joomla web installer
- ☐ Set admin username and password

Extract Joomla to htdocs, create database, run web installer, and set admin credentials.

Exercise 4: Default Site Comparison

- ☐ View WordPress frontend
- ☐ View Joomla frontend
- ☐ Compare:
  - ☐ Layout
  - ☐ Default content
  - ☐ Navigation structure

Compare WordPress and Joomla default frontend layout and navigation.

Exercise 5: Admin Panel Navigation

WordPress

- ☐ Dashboard
- ☐ Posts and Pages
- ☐ Users
- ☐ Settings

Joomla

- ☐ Control Panel
- ☐ Articles
- ☐ Menus
- ☐ Users

Explore dashboards, content sections, user management, and settings in both CMS.

Exercise 6: Content Management

- ☐ Create sample content in WordPress
- ☐ Create sample content in Joomla
- ☐ Publish and update content
- ☐ Observe workflow differences

Create sample posts/articles and observe workflow differences.

Exercise 7: Themes and Templates

- ☐ Change WordPress theme
- ☐ Change Joomla template
- ☐ Compare:
  - ☐ Ease of customization
  - ☐ Layout control

Change WordPress theme and Joomla template and compare customization ease.

Exercise 8: Plugins and Extensions

- ☐ Install one plugin in WordPress
- ☐ Install one extension in Joomla
- ☐ Observe configuration differences

Install one WordPress plugin and one Joomla extension and compare setup.

Exercise 9: Reflection and Discussion

Discuss which CMS felt easier, more powerful, and suitable for different project types.

- ☐ Which CMS felt easier?
- ☐ Which felt more powerful?
- ☐ Which would you choose for:
  - ☐ A blog?
  - ☐ A corporate portal?
  - ☐ A school website?

NOTES & REFLECTION for LAB EXERCISE:

Final Reminder

The goal of this lab is **comparison and understanding**, not mastery. Real expertise comes from applying these tools to real projects.