

# ARCHIVAL NOTICE & PRESENTATION FORMAT

## Historical Teaching & Professional Material Archive

### Archival Notice

This presentation is preserved **solely for historical and archival purposes**.

- The content reflects the **state of knowledge, tools, technologies, and industry practices** available at the time the lecture was originally delivered.
- Examples, recommendations, and technical references are **intentionally time-bound** and may no longer represent current best practices.
- This material is retained to document **teaching methodology, professional experience, and industry context** during the stated period.

### Presentation Format Explanation

This archived version intentionally displays **both slide content and speaker notes** to preserve full instructional context.

- **Slide Presentation Area (~80%)**  
Displays the original visual content used during the lecture.
- **Speaker Notes Area (~20%)**  
Displays the instructor's verbal explanations, teaching intent, and contextual clarifications in a smaller font.

Speaker notes are included **for documentation, academic review, and historical reference**, and were not intended to be visible to the original live audience.

### Intended Use of This Archive

This material is intended for:

- Academic and professional portfolio review
- Teaching and curriculum documentation
- Historical reference of IT education and industry practices
- Analysis of pedagogy and professional development over time

This material is **not intended** to serve as:

- Current technical guidance
- Up-to-date industry instruction
- A live presentation without revision or contextual update

### Author's Statement

This archive represents the author's **professional and teaching experience** during the period indicated and is preserved to reflect its **original context and intent**.

**Historical Course Material - Web Portfolio - Essential for a Techie | February 21, 2003, STI College Southwoods**

# Web Portfolio - Essential for a Techie

*Preparing for Your First Step in the IT Industry*

Lecture for Graduating ACT, BSCS, BSIM, BSCOE  
February 21, 2003  
STI College Southwoods

**Abegail Torrendon, BSCS Student  
Research & Development TEAM**



# Web Portfolio - Essential for a Techie

*Preparing for Your First Step in the IT Industry*

## Ohayo! I'm Abby

- BSCS Student
- 2002 and 2003 National Champion: GIFs & TAGs Website Competition
- Dev (SA) at Research & Development TEAM of STI College Southwoods

STI College Southwoods

February 21, 2003



### Speaker's Notes

Introducing myself to the audience

- Currently enrolled as BSCS Student in the same school
- Active with national competitions
- Currently a Dev (Student Assistant) at Research & Development TEAM

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## Congratulations!

- For reaching graduation! We all know that it's not easy!
- This is a major achievement!
- But this is **not the end**, it is the **start of your professional journey**



### Speaker's Notes

While the song "We've Only Just Begun" by the Carpenters playing softly at the background.

- Congratulations on reaching graduation
- This is a major achievement
- Not the end, but the start

Congratulate students and motivate them.

Acknowledge effort and resilience.

Emphasize that IT careers require continuous learning.

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## IT Job Trends (PH and Overseas)

- VB Developer
- Java Developer
- Web Developer
- Web Designer
- IT Instructor
- Network Engineer
- Business Analyst
- Graphic Designer
- 3D Modeler



### Speaker's Notes

Discuss common PH IT jobs at the time.

Explain that these roles reflect actual PH hiring trends, especially in Metro Manila and overseas like in Singapore and USA.

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## The Challenge

- Many applicants have similar resumes
- Same schools, same degrees
- Employers want **proof of skills**
- Interviews are short and competitive



### Speaker's Notes

Explain why differentiation matters.

- Similar resumes
- Same degrees
- Employers want proof

# Web Portfolio - Essential for a Techie

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## What Is a Web Portfolio?

A web portfolio is:

- Your **online professional profile**
- A collection of your work and skills
- Accessible anytime, anywhere
- Easier to update than printed resumes

### Speaker's Notes

- Online professional profile
- Collection of work
- Accessible anytime

Define portfolio clearly. Clarify that a portfolio is not about perfection: it's about progress and honesty.



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## Why a Web Portfolio Helps

### Why having one is an Advantage?

- Shows real output, not just claims
- Demonstrates technical skills
- Shows initiative and professionalism
- Makes you memorable to employers



### Speaker's Notes

Explain advantages during hiring.

- Shows real output
- Demonstrates skills
- Makes you memorable

# Web Portfolio - Essential for a Techie

*Preparing for Your First Step in the IT Industry*

## Static vs Dynamic Portfolios

### Static Portfolio

- HTML + CSS
- Simple and fast
- Good for beginners
- JavaScript if you want to add more value/impress

### Dynamic Portfolio

- PHP / ASP
- Database-driven
- Apache / PWS or IIS
- More flexible and expandable



### Speaker's Notes

Explain static vs dynamic choices. Mention common tech stacks.

Recommend static portfolios for ACT and beginners; dynamic portfolios for BSCS/BSCOE.

Static:

- HTML + CSS
- Simple

Dynamic:

- PHP / ASP
- Database-driven

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## Optional but Valuable Sections

- Articles or Blogs, Personal Projects, Graphic Design Samples, Photography, Videos or Animations

### Can I Build a Fun Website/Project?

Yes! Absolutely:

- Anime website, Fan site, Hobby blog

But!

- Include it as a personal project
- Explain the tech behind it
- Show what you learned



### Speaker's Notes

Optional sections add value.

- Blogs
- Personal projects
- Graphics
- Photos
- Videos

Fun Projects?

- Anime sites
- Fan sites
- Hobby blogs

Include as personal projects.

Encourage passion projects with context. Encourage passion projects, but always tie them back to technical learning.

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## Planning Before Coding

- Use pen and paper first
- Sketch page layout
- Plan navigation
- Decide content placement

**Coding becomes easier with a plan!**



### Speaker's Notes

Explain importance of planning. Explain that professionals plan before coding: this is an industry habit.

- Pen and paper sketches
- Layout planning
- Navigation flow

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## Getting Feedback

- Ask classmates
- Ask friends in IT
- Ask instructors or professors

**Avoid: Family feedback (too biased)**

**Goal: Realistic, professional feedback**



### Speaker's Notes

Encourage professional feedback.

- Classmates
- Friends in IT
- Professors

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## Keep It Updated

- Improve layout over time
- Add new projects
- Remove outdated content
- Refactor code when possible



### Speaker's Notes

Portfolios must evolve.

Mention that many professionals lose opportunities because portfolios become outdated.

- Improve layout
- Add projects
- Remove outdated content (or label it or move to archive)

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## Free Hosting, Domains and Limitations

### Free Hosting

- Static Hosting
  - GeoCities
  - Angelfire
  - FortuneCity
- PHP / MySQL
  - Tripod
  - FreeWebSpace
- ASP / MS Access
  - Brinkster

### Limitations

- Storage: 10MB-50MB
- Very limited bandwidth
- Forced ads and pop-ups
- Slow or unstable databases
- Limited security

**Good for learning,  
not long-term**

### Domains

- Free: cjb.net
- Paid Local domains via dotPH Domains Inc (annual subscription)
  - .com.ph
  - .net.ph
  - .org.ph
  - .ph



### Speaker's Notes

Explain free hosting as training ground.

Static:

- GeoCities
- Angelfire
- FortuneCity

PHP/MySQL:

- Tripod
- FreeWebSpace

ASP/Access:

- Brinkster

Set realistic expectations: free hosting is a training ground, not a final solution.

- 10–50MB storage
- Limited bandwidth
- Ads & pop-ups
- Security issues

For domains:

- Free domains: cjb.net
- From dotPH (.com.ph, .net.ph, .org.ph, .ph)

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# Your portfolio speaks for you before you ever get an interview.

## Thanks for attending! Any questions?

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February 21, 2003



### Speaker's Notes

End with  
encouragement.  
End with  
encouragement:

Your portfolio is  
your voice when  
you're not in the  
room.

- Ask audience  
for any  
questions, after  
2-3 questions  
(give freebies  
for those who  
asked  
questions)
- If there's none,  
can, we can  
end the  
presentation
- Remind the  
students to  
pickup the web  
portfolio  
checklist from  
the entrance

